



## MapReduce as a Service

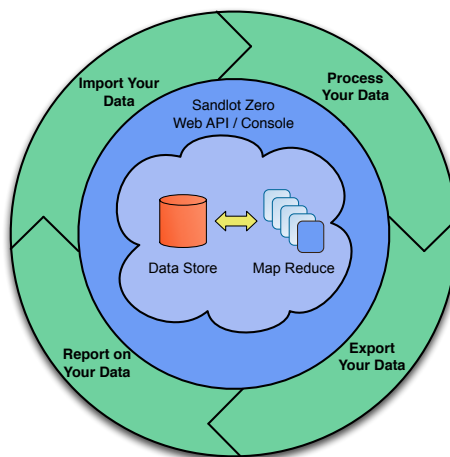
**Sandlot Zero** is a flexible cloud-based deployment platform for big data analytics. We deliver Hadoop MapReduce as a scalable, reliable, hosted 24x7 service, backed by a distributed datastore and out-of-the-box tools for you to manage, browse and share your data. With Sandlot Zero you pay only for the storage space and processing time you actually use.

### WHY CHOOSE SANDLOT ZERO?

- Easy to get started, starter accounts are free
- Rapidly scalable
- Essentially unlimited data sizes
- Pay as you go, no upfront costs
- Distributed, fault tolerant data storage
- Out-of-the-box reporting tools
- Low capital and headcount requirements
- Enables faster sizing, testing, and prototyping
- Lowers project risk
- Enables you to focus on your core business
- Leverages your existing data and infrastructure

Sign up for a free starter account.

[info@sandlotzero.com](mailto:info@sandlotzero.com)



## Sandlot Zero Benefits

- **Subscription Service.** There are no upfront hardware costs and no client configuration is needed to get started - just upload your application and data and go. The Sandlot Zero service platform is fully maintained and monitored 24x7 by our operations team.
- **Easy to Use and Secure.** Sandlot Zero features a simple, secure REST-based web API over SSL, providing a convenient way to upload your application and data and to access your results.
- **Flexible.** Big Data isn't just about size, it's about freedom - the freedom to adjust your analytics capabilities as your business needs change. With Sandlot Zero you can easily scale MapReduce to use more resources or less upon demand, without the need to manage complex Hadoop configurations.
- **Affordable.** Sandlot Zero's pay-as-you-go subscription model gives you the power to tailor your analytics to your budget and your business needs. Use only what you need, when you need it.



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## Sandlot Zero - API

Our convenient and secure web application interface (web API) is the gateway to the Sandlot Zero platform, and features:

- Security – SSL interface
- Ease of use – REST-style architecture

## Sandlot Zero - Getting Started

It's incredibly easy to begin using Sandlot Zero. You write your analysis application in any one of 17 supported languages, upload your data to our Cassandra datastore, then run the application and look at the results with our reporting tools. No need to configure Hadoop, no need to buy or maintain hardware, and no need to manage the Hadoop server cluster - we do it all for you. The steps are simple:

### Step 1) Put your data into Sandlot Zero

- Load data via the web API, console interface, Amazon queue or use a customized application for structured data
- Data is stored in a multiply-redundant Cassandra datastore currently on Amazon EC2

### Step 2) Process your data

- Run your MapReduce process on your private, pre-spun Apache Hadoop cluster. Jobs start in minutes
- Uses Hadoop Java and flexible streaming
- Use your choice of 17 supported programming languages including Java, Ruby, Python, etc...

### Step 3) Access your results

- Use the console interface to perform basic administrative functions and monitor your processing jobs
- Browse or share the results using our simple, secure web reporting application
- Access full results via the web API

## About Us

Sandlot Zero is an outstanding provider of cloud-based analytics services. The hallmark of our approach is a commitment to total service stability and customer support at scale, forged by our experience building and managing some of the largest high-performance web services around the globe.

We couple a stellar operations culture with exceptional product and service development based on our proprietary software and distributed systems expertise. We are dedicated to helping our customers keep pace with the increasing demands and opportunities of large-scale analytics in a data-dominated world.

**For any of your Big Data needs, please contact us by phone or email:**  
**(650) 318-1750 [info@sandlotzero.com](mailto:info@sandlotzero.com)**